

Crane Lakes Blast Policies and Procedures

The Crane Lakes Blast is a weekly newsletter emailed to all residents who submit a subscription request. Its main goal is to provide timely and relevant information about items that directly relate to or affect the community. The primary weekly Blast is typically scheduled on Mondays at 5:00 AM EST. On weekends when the HOA has events scheduled, a second Blast with short reminders of those events is scheduled for the same time on Thursday mornings..

Subscription requests methods

- New residents are made aware of the existence of the newsletter when they receive documentation about the community after closing on their new home. There is a form that collects data for the Welcoming Committee and allows them to subscribe to the Blast by filling it out.
- Residents can also send an email request to CLBlast@gmail.com with their name and lot number requesting to be added.

Sources of Content

- The Homeowners Association's website and the Crane Lakes Courier provide most of the content for The Blast, with each edition including news about Crane Lakes and upcoming resident events.
- Emergency notices from Crane Lakes Management, Volusia County or the City of Port Orange and residents will also be featured and might prompt a special standalone edition of The Blast if the information needs to be disseminated immediately.
- The Editorial Team also monitors local sources of information for any items outside the community that directly affect Crane Lakes residents, such as local street repairs and water quality notices.
- Some outside events will be featured if they are deemed to be of interest to residents. Some examples are annual city fireworks for July 4th and events hosted by local officials with the intent of greeting constituents.
- Content submitted by residents to the Blast Email will be featured if it is in the interest of the community and the content is allowed.

Unallowed Content

- Commercial ads of any kind or content promoting monetary gain that benefits a private third party.
- Content that does not pertain to the community or does not benefit the community in any way.
- Campaign material for any local, state or federal government elections.
- Content that is considered offensive, violent or inappropriate for all audiences.

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